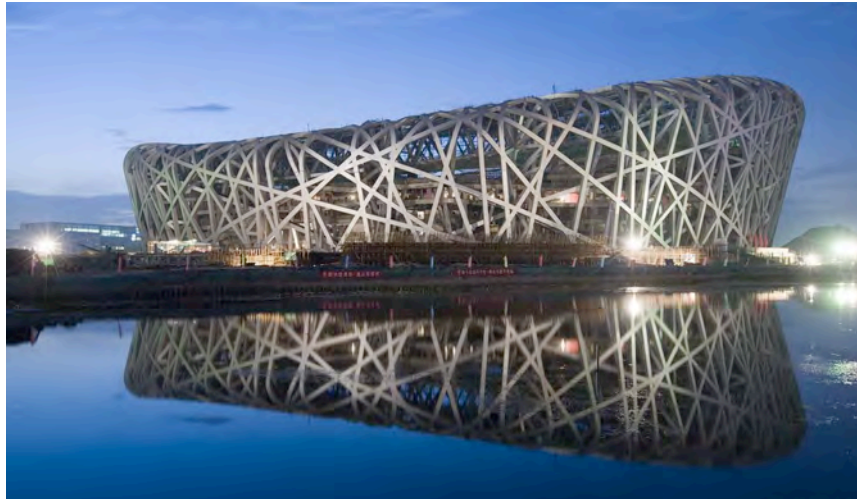


The BEIJING FILMWORKSHOPS

**The Ultimate Pitch Opportunity for 2011!
You could be Pitching your Feature in Beijing!**



What is the MPA CICE Film Workshop Beijing 2011:

This workshop brings together senior international, Chinese film industry professionals and emerging filmmakers from across the Asia/Pacific region to provide a forum for the exchange of ideas on the craft, business and technology of filmmaking. The workshop also provides an opportunity for filmmakers to develop their careers, build networks and potentially collaborate on new projects. Similar competitions are being held to select the representatives from the 13 other territories in the Asia Pacific. On the second day of the workshop a pitching competition is held with this year's prize yet to be announced.

MPA/CICE FILM WORKSHOP 2011, *Supported by MPA, AFACT and MPDAA*

Past workshop success:

The workshop has been providing stepping-stones and career development for emerging filmmakers for the past five years. In 2006, emerging filmmaker Xue Xiaolu, participated in the workshop's pitching competition and won a trip to the US to meet studio executives. Last year, her film 'Ocean Heaven', starring Jet Li, produced by Bill Kong, with cinematographer Christopher Doyle, opened in a number of territories to critical acclaim. It opened the Shanghai International Film Festival in 2010 and Xue Xiaolu was named Emerging Talent of the Year at CineAsia, the region's premiere movie convention in Hong Kong.

PROGRAM OF THE BEIJING WORKSHOP 2011

The MPA/CICE Film Workshop is a two-day program focusing on a range of hot topics of interest to filmmakers from the Asia Pacific, such as:

Day 1: Thursday 1 December

- Opportunities for growth and innovation in the screen industry in China
- Co-production and screen business opportunities between China and the international community
- Developing a script that works
- Producing feature film and television in the US
- All things digital, 3D and creative approaches

Day 2 Friday 2 December

- Welcome to China: Working with government, creative partnerships, conducting good business and legal tips
- Innovative and entrepreneurial ways to develop your filmmaking career
- Feature film script pitching competition

WORKSHOP SPEAKERS & PRESENTERS 2011

Xue Xiaolu

Xue Xiaolu is an award-winning scriptwriter-turned-director and Associate Professor at the Beijing Film Academy's Literature Department. Miss Xue has written nine feature film screenplays which have been theatrically released, including *Together*, for Chen Kaige. In 2009, Miss Xue wrote her directing debut *Ocean Heaven*, starring Jet Li in his first non-action film. The film opened the 13th Shanghai International Film Festival 2010 and later won her the Emerging Talent of the Year Award at CineAsia. Miss Xue is a member of the Selection Panel for the MPA APSA Academy Film Fund which will be announced on 24 November 2011.

Lora Chen

Lora Chen is a principal consultant at China Media Consulting, Culver City, California. She specializes in business development and strategic planning for US Corporations in doing business with China. Her client list includes Paramount Parks, Metro-Goldwyn-Mayer and Sony Pictures Entertainment, as well as various independent production companies, and law firms. Ms. Chen is currently developing and teaching a graduate course: "U.S. Filmed Entertainment business systems and operations" at the Beijing Film Academy, Beijing, China.

Sid Ganis

Sid Ganis founded Out Of The Blue Entertainment in 1996 following a distinguished career as an executive at several major studios including Sony Pictures, Lucasfilm, Warner Bros. and Paramount. As a producer, Ganis found box office success with *Big Daddy*, *Deuce Bigalow: Male Gigolo* and *Mr. Deeds* and the critically acclaimed *Akeelah And The Bee*, which he co-produced with his wife Nancy Hult Ganis. Mr. Ganis served four consecutive, year-long terms as the President of the Academy of Motion Picture Arts and Sciences. Currently, he is co-executive producer on the drama series *Pan Am* for ABC.

Harris E. Tulchin

Harris E. Tulchin is a graduate of Cornell University and Hastings Law School. He has practiced law since 1978 and is principal of the international entertainment and multimedia law firm Harris Tulchin & Associates. He has lectured extensively at forums such as UCLA, AFI, IFP, Digital Hollywood and USC. Mr. Tulchin has served as Executive Producer on several feature films and is the author of *The Independent Film Producer's Survival Guide* – a step-by-step guide to the business and legal issues involved in producing an independent film.

Ira Deutchman

Ira Deutchman has been making, marketing and distributing films since 1975, having worked on over 150 films including some of the most successful independent films of all time. He was one of the founders of Cinecom and later created Fine Line Features – two companies that were created from scratch and in their respective times, helped define the independent film business. Currently Mr. Deutchman is Managing Partner of Emerging Pictures, a New York-based digital exhibition company. He is also a Professor of Professional Practice in the Graduate Film Division of the School of the Arts at Columbia University, where he is the head of the Producing Program.

Alister Grierson

Alister Grierson is an Australian film director and scriptwriter. He graduated in Economics and Arts from the Australian National University and studied Japanese in Tokyo. He later gained a Master of Arts in Directing at the Australian Radio Film & Television School. He has made 15 short films and won three Tropicfest awards. Mr. Grierson co-wrote and directed the WWII feature film Kokoda, and most recently directed James Cameron's Sanctum, a 3D cave-diving drama, using the Cameron-developed Fusion Camera System. The script for Sanctum was inspired by the near-death experience of one of the writers, Andrew Wight, who was trapped in a cave collapse during a dive under the Nullarbor Plain.

Bec Smith

Bec Smith is an agent in the Motion Picture Literary Department of leading talent and literary agency UTA, as well as an agent in UTA's Independent Film Group where she focuses on the packaging, financing and sales of independent film. Ms. Smith joined UTA from the Sydney office of Working Title Films where she was Head of Development. Prior to working in development and production she was the Australasian bureau chief of the Hollywood Reporter and the editor of Inside Film Magazine in Australia. Smith executive produced the David Michôd-directed independent feature Animal Kingdom, which won the 2010 Sundance Film Festival's Dramatic World Cinema Jury Prize. Smith currently serves on the Independent Filmmaker Project [IFP] Advisory Board.

John Polson

John Polson is an award-winning actor and director, as well as the founder and director of the World's Largest Short Film Festival, Tropicfest. As a feature film director, Mr. Polson has made Siam Sunset, Swimfan [starring Jesse Bradford & Erica Christensen], Hide & Seek [starring Robert De Niro & Dakota Fanning], and Tenderness [starring Russell Crowe & Laura Dern]. Mr. Polson has directed some of the top-rating US television series including Fringe, The Mentalist, The Good Wife, Lie To Me and Flash Forward.

Pauline Chan

Pauline Chan is an Australian-Chinese writer, director, actor and producer, best known for her feature film Traps and as director of the new Australian-Chinese co-production 33 Envelopes, starring Guy Pearce. Reviewed as a 'Premier Australian filmmaker' by Time Asia, Ms. Chan made Australian history in 1996 as the first Asian Australian appointed by the Governor General as a Commissioner of the Australian Film Commission. For more than 20 years, Ms. Chan has produced and directed films and television programs, many of which were selected for official screenings in prestigious festivals including Cannes, New York, Toronto, Shanghai, Sydney and London. In 2010 Ms. Chan served on the Selection Panel for the MPA APSA Academy Film Fund.