



**For Immediate Release**  
**November 11, 2005**

## **Spencer Yang Named Executive Director of MPA's Taiwan Operation**

Hong Kong, Encino – Today the Motion Picture Association (MPA) announced the appointment of Spencer Yang as Executive Director of the Foundation for the Protection of Film and Video Works (FVWP), the MPA's Taiwan operation.

As Executive Director of FVWP, Yang will be responsible for representing MPA member company interests in Taiwan, encompassing commercial and anti-piracy activities, which include liaison with government bodies, law enforcement agencies and industry representatives.

Mike Ellis, Senior Vice President and Regional Director, Asia-Pacific, said, "There are few people in Taiwan with better intellectual property protection credentials than Spencer Yang. The MPA is very pleased that Spencer will lead our efforts to protect copyright and fight copyright theft in Taiwan and we are confident that his extensive knowledge and experience will be a valuable asset not only to the MPA and our member companies, but also to everyone who works alongside us toward those goals."

Since 1999, Yang has served as Chairman of the Department of Political Science at Chinese Culture University in Taipei and managed Spencer & Associates Public Relations Consultants, a firm he founded. He is a member of the board of directors of The Taiwan Association for the Protection of Copyrights and is a consultant to Taiwan's National Policy Foundation, as well as serving as Secretary General of The Association to Promote Trade and Commerce Across the Taiwan Strait. For many years has been an advisor to the Journal of the American Asian Review.

Yang has published a number of books in Chinese relating to legislative politics in Taiwan, and served as an Assemblyman in the 10<sup>th</sup> Taiwan Provincial Assembly from 1995-1998. He obtained a Bachelor of Arts degree from National Changchi University in Taiwan and both Master of Arts and Doctor of Philosophy degrees from Indiana University in the United States.

### ***Piracy in Asia***

The MPA estimates that its member companies lose in excess of US\$896 million in potential revenue annually in the Asia-Pacific region alone. In 2004, the MPA operations in the Asia-Pacific region investigated more than 25,500 cases of piracy and assisted law enforcement officials in conducting nearly 12,000 raids. These activities resulted in the seizure of approximately 49,000,000 illegal optical discs, and the initiation of more than 8,000 legal actions.

***About the MPA:*** *The Motion Picture Association (MPA) represents the interests of major motion picture companies in the global marketplace. On behalf of its Member Companies, the MPA conducts investigations around the world, assists with the criminal and civil litigation generated by such cases, and conducts education outreach programs to teach movie fans around the world about the harmful effects of piracy. The MPA directs its worldwide anti-piracy operations from its headquarters based in Encino, California and has regional offices located in Brussels (Europe, Middle East and Africa), São Paulo (Latin America), Montreal (Canada) and Singapore (Asia-Pacific). The MPA's anti-piracy activities have helped to transform entire markets from pirate to legitimate, benefiting video distributors, retailers, and foreign and local filmmakers alike. The MPA Member Companies include: Buena Vista International, Inc.; Metro-Goldwyn-Mayer Studios Inc.; Paramount Pictures Corporation; Sony Pictures Releasing International Corporation; Twentieth Century Fox International Corporation; Universal International Films, Inc.; and Warner Bros. Pictures International, a division of Warner Bros. Pictures Inc.*

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