



# NEWS RELEASE

**For Immediate Release**  
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## **ANOTHER PIRATE MOVIE BURNER LAB BITES THE DUST IN TAIWAN**

### ***IPR Police Arrest Two and Seize 120 Burners in Taipei County***

Hong Kong / Taiwan – On August 29, acting on information provided by Taiwan Foundation Against Copyright Theft (TFACT), representing the Motion Picture Association (MPA) in Taiwan, the Intellectual Property Rights (IPR) Police raided a DVD-R burner lab in Taipei County, arresting two operators, a 37-year-old man and a 36-year-old woman and seizing 120 DVD-R burners.

Along with the burners, police seized 15 mobile phones and over 30,000 pirated discs, including MPA member companies' titles "The Happening", "WALL-E" and "Wanted".

The DVD-R lab raided was operated by a pirate syndicate that offered pirated movies for sale through a website and flyers distributed in the Taipei and Taoyuan areas. Had the operation remained in business for one year, it could have produced more than 6.5 million pirated discs, potentially generating millions of dollars of illegal profits a year.

"We applaud the Taiwan IPR Police for uncovering another large-scale pirate burner lab" said Mike Ellis, President and Managing Director, Asia-Pacific for the MPA. "This is the 13<sup>th</sup> burner lab taken down this year by the Taiwanese authorities and we are proud to be a part of their unceasing effort to root out these pirate operations."

In Taiwan, it is frequently the case that pirated movies are individually burned onto optical discs with CD-R or DVD-R burners. Burner labs can contain dozens of burners, capable of producing millions of pirate CD-Rs or DVD-Rs per year.

To date 1,240 burners have been seized in TFACT/MPA operations in Taiwan, surpassing last year's total of 1,076.

### ***Piracy in Asia***

A comprehensive study aimed at producing a more accurate picture of the impact that piracy has on the film industry including, for the first time, losses due to internet piracy, recently calculated that the MPA studios lost US\$6.1 billion to worldwide piracy in 2005. About US\$2.4 billion was lost to bootlegging\*, US\$1.4 billion to illegal copying\* and US\$2.3 billion to Internet piracy. Of the US\$6.1 billion in lost revenue to the studios, approximate \$1.2 billion came from piracy across the Asia-Pacific region, while piracy in the U.S. accounted for \$1.3 billion.

In 2007, the MPA's operations in the Asia-Pacific region investigated more than 36,200 cases of piracy and assisted law enforcement officials in conducting nearly 13,000 raids. These activities resulted in the seizure of more than 31 million illegal optical discs, 40 factory optical disc production lines and 6,400 optical disc burners, as well as the initiation of more than 10,000 legal actions.

*\*Bootlegging: Obtaining movies by either purchasing an illegally copied VHS/DVD/VCD or acquiring hard copies of bootleg movies.*

*\*Illegal copying: Making illegal copies for self or receiving illegal copies from friends of a legitimate VHS/DVD/VCD.*

*\*Internet piracy: Obtaining movies by either downloading them from the Internet without paying or acquiring hard copies of illegally downloaded movies from friends or family.*

**About the MPA:** *The Motion Picture Association (MPA) represents the interests of major motion picture companies in the global marketplace. On behalf of its member companies, the MPA conducts investigations around the world, assists with the criminal and civil litigation generated by such cases, and conducts education outreach programs to teach movie fans around the world about the harmful effects of piracy. The MPA directs its worldwide anti-piracy operations from its headquarters based in Los Angeles, California and has regional offices located in Brussels (Europe, Middle East and Africa), São Paulo (Latin America), Montreal (Canada) and Singapore (Asia-Pacific). The MPA's anti-piracy activities have helped to transform entire markets from pirate to legitimate, benefiting video distributors, retailers, and foreign and local filmmakers alike. The MPA member companies include: Buena Vista International, Inc.; Paramount Pictures Corporation; Sony Pictures Releasing International Corporation; Twentieth Century Fox International Corporation; Universal International Films, Inc.; and Warner Bros. Pictures International, a division of Warner Bros. Pictures Inc. For more information about the MPA, please visit [www.mpa-i.org](http://www.mpa-i.org).*

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