



## **Copyright Protection Talk Kicks Off Freshman Year at Chinese Culture University**

### ***TFACT Staff Deliver Lectures Emphasizing Serious Consequences of Internet Piracy***

Taiwan---On September 10 & 11, Taiwan Foundation Against Copyright Theft (TFACT), representing the Motion Picture Association (MPA) in Taiwan, partnered with the Chinese Culture University (CCU) to organize lectures on the importance of copyright protection during freshmen orientation for incoming first year students.

The lectures - conducted by TFACT staff - covered the newly-passed amendments to Taiwan's Copyright Act, which provides for a graduated response system where users will be informed by their ISPs in the event of alleged infringements and face the possibility of disconnection after three notices. There was also an emphasis on the serious consequences of internet piracy.

Four sessions were held over two days for an estimated audience of 5000 students, who had a rare opportunity to gain insight into what is legally not permissible in terms of downloading files from the internet.

A spokesman from the Student Affairs Office said that the lectures by legal experts not only helped students understand the severity of copyright infringement, but also made them aware of the new law which stipulates that once an internet user receives an "educational notice" from the ISP and continues to engage in file sharing movies or music illegally from the internet, then the ISP is obliged to suspend or terminate the users internet account.

Additionally, as part of freshmen registration procedures, the University provides a list of questions for first-year students to respond on copyright protection issues as soon as they matriculate. The CCU is the first Taiwanese university where first year college students are being educated on the importance of copyright protection during the freshmen orientation ceremony.

"We see campus awareness campaigns as vital in addressing the impact of piracy and having a program that does so during freshmen orientation is an excellent initiative," said Spencer Yang, the Executive Director of TFACT "Students can no longer claim to be unaware of the law during their next four years at the CCU and we hope to have this program in place in all universities in Taiwan".