

## **Who Wins the 2011 Taiwan and Hong Kong “My Video” Competition?**

### **Join Us and Check Out Who Demonstrates the Creativity Best!**

Jointly organized by the Taiwan Foundation Against Copyright Theft (TFACT) and Hong Kong Intellectual Property Society (HKIPS) and co-advised by Intellectual Property Office (Taiwan) and Intellectual Property Department (Hong Kong), the 2011 Taiwan and Hong Kong “My Video” competition has come to the final stage. The awarding ceremony will be held in the 6F of the Eslite Bookstore, Xinyi branch on Sep. 17 (Sat.). Please join us to salute the winners!

The competition has a short but fruitful history. Ever since 2008, numerous high school, vocational school, college students and citizens in Taiwan and Hong Kong submitted their creative videos. The warm responses do echo the goal of promoting the importance of protecting intellectual property rights. Sub-categories of this year (2011) include rejecting internet copyright infringement, say no to illegal photocopied textbooks, stop using pirated products or counterfeits, promoting creative industry, and etc. The submissions reached a record-high 347 works. Participants made wonderful 30-second videos to express their belief of protecting intellectual property rights and their determination of doing it.

Judges of the competition are composed of music, motion picture, animation, and academic professionals from Taiwan and Hong Kong. After a sincere review of the three-month-long preliminary and final rounds, 15 works were chosen from the three groups of Senior High School / Vocational School Students, College Students, and General. Judges said, those outstanding participants won the honor by catching the point and demonstrating mature directing, camera working, editing, special effects, and photo-composition skills. However, judges also expressed their concerns of some works. Those who misunderstood the deep structure of “intellectual property rights” made their creativity and technical skills a pity. Judges highly recommend future participants to figure out the concepts before shooting.

To best encourage the winners, distinguish guests invited to the ceremony include Director General Mei-Hua Wang of TIPO, Chairwoman Selina Chow of HKIPS, Executive Director Spencer Yang of TFACT, famous music producer Xiao-Wen Ding, ...and etc. Who can be the final laureates? The results will not reveal unless you come to the scene!

For more information and the nominees’ videos, please visit the official website:  
[www.myvideo-competition.com](http://www.myvideo-competition.com)